

EXECUTIVE NEXT PRACTICES FORUM
Connect · Collaborate · Innovate



ENP AZ Innovators Forum & LEGENDS & LEADERS Super Bowl LVII Celebration

February 8, 2023

Sponsor Packages

Business, community, sports, and entertainment personalities will gather at Super Bowl LVII in scenic Phoenix Arizona in Feb 2023. There will be two powerful and connected events during Super Bowl Week to recognize area entrepreneurs & corporations: **The AZ Innovators 2023 Forum** (Executive Next Practices Institute- ENP) coupled with the **Legends & Leaders SB Celebration** with a mission. Our overall goal is to raise awareness and funds for the Sold Out Youth Foundation- SOYF. The Sold Out Youth Foundation is a Non Profit 501 (c) (3). Led by CEO Roman Gabriel III. Donations 100% Tax Deductible.

Sold Out 's Mission: To educate, encourage, and challenge students to live a life of alcohol and drug abstinence, while challenging students to reach their maximum potential.

Super Bowl LVII (Phoenix Az) Sponsorship Opportunities Available Below [More information](#) **Contact Us:** soldouttv@gmail.com (910) 431-6483

Sample 2022 Super Bowl LVI Sponsors: *LaserMed, Los Angeles Rams Legends, Rotolo Chevrolet, Attivo Group, Menlo Micro, Corona Del Mar Properties, Abbott Label, Marathon Holdings, Mobile Programming, Dream Seats, Costa Mesa Sheet Metal, Roman Gabriel Show, and ENP Institute.*

EVENTS SPONSOR OPPORTUNITIES

- **Legends Package** – Title Sponsorship (1) \$100,000
- **Leaders Package** – Presenting Sponsors - \$50,000
- **Roman Gabriel Package** - Supporting Sponsor - \$20,000
- **Arizona Package** – Celebration Sponsor - \$12,500
- **Phoenix Package** – Team Sponsor - \$ 5000

All Title and Presenting Sponsor Packages can be customized to fit company needs and missions. All sponsorship purchases can be 100% Tax Deductible (consult your accountant) when written to the Sold Out Youth Foundation 501 (c) (3) Non-Profit, beneficiary of the Legends and Leaders Super Bowl Celebration.

| EVENT OPPORTUNITIES | Legends | Leaders | Roman Gabriel | Arizona | Phoenix |
|--|----------------|----------------|----------------------|----------------|----------------|
| Tickets to event | 30 | 20 | 10 | 6 | 2 |
| Logo placement displayed at all times on digital big screen | ● | ● | ● | ● | |
| Sponsor recognition on all print and email invitations | ● | ● | ● | ● | |
| Exclusive private pre-reception to meet pro legends and celebrities – pictures and signing opportunity | ● | ● | ● | | |
| FundDuel.com pre-event online fundraising website – Company logo / billboard, and Two (2) minute video for four (4) weeks leading up to the event at www.fundduel.com . Involve your entire company in supporting the Sold Out Youth Foundation mission, and they can join the online fundraising effort and watch the Legends Event through live stream | ● | ● | ● | | |
| Multiple sponsor mentions from host during the program | ● | ● | | | |
| Speaking opportunity on stage at both events: Innovators & Legends SB | ● 3 min | ● 1 min | | | |
| 30-second pre-recorded video message seen on big screen at event | | | ● | | |
| Super Bowl LVII footballs | ● | ● | | | |
| Marketing booth space in main event area for product/service promotion | ● | ● | | | |
| Unlimited use of event photos | ● | ● | | | |
| MEDIA OPPORTUNITIES | | | | | |
| Logo placement on www.romangabrielshow.com | ● | ● | ● | | |
| Invitation to watch the Roman Gabriel Show broadcast on Wed-Fri from location TBD (access to past and present NFL players & other celebrities) | ● | ● | | | |
| Two (2) 30-second live spot reads by Roman each day, multiple company mentions on air on the Roman Gabriel Show Broadcast on the DB&A Television Network www.dbandatelevision.tv and selected radio outlets Wed – Fri (2 hrs) during SB Week <small>DB&A Television can be seen on: ROKU TV - 51 million potential viewers AMAZON FIRE - 30 million potential viewers, coming to Apple TV, all laptop, mobile devices, and 85% of all U.S. TVs</small> | ● | ● | | | |
| Two (2) billboard page ads www.romangabrielshow.com | ● | | | | |
| Exclusive appearance/ interview on the Roman Gabriel Show during SB Week | ● | | | | |
| Sponsor exposure on all Roman Gabriel Show social sites | ● | | | | |
| Fifteen (15) second support company video on homepage of official www.romangabrielshow.com podcast site | ● | | | | |
| CHARITY OPPORTUNITIES | | | | | |
| Premiere Sponsor of Sold Out School Alcohol Abstinence Program (School and day TBD on Super Bowl Week) | ● | | | | |
| Official event flyer, inside main video, 15 second event support video displayed night of event on main room screen, leading up to event | ● | | | | |
| Logo placement on official event page at Sold Out Youth Foundation official website www.soldouttv.com/events | ● | ● | ● | ● | ● |